OVERVIEW

PARTICIPANTS
GIZ staff, delegates from partner organizations, decision makers in economic policy, policy advisors

OBJECTIVE AND CONTENT
Objective
…of this Summer School is to provide an introduction to economic policy and its role for economic, social and ecological development in the context of the Agenda 2030.

Content:
- Discussion of the GIZ concept “Quality of Growth” and how to apply it in the Agenda 2030 context.
- Introduction to key issues and trends of the economic, social and ecological dimensions of growth in developing countries.
- Discussion of factors like economic growth, poverty alleviation, employment, competition, trade and investment, debts etc.
- Practical approaches for advising our partners in the area of economic policy; i.e. industrial policy and SME promotion.
- Techniques, methods and GIZ’s tools for applying economic policy instruments along the project cycle in policy advisory projects.

METHODS
- Design Thinking - methodology
- Inputs by leading experts and practitioners, case studies, exercises, group work, field visit

NUMBER OF PARTICIPANTS
20 - 30

LANGUAGE
English

YOUR TRAINER AND MODERATOR TEAM
Experts & Trainers
- Dr. Anna Pegels (GDI/DIE)
- Dr. Max Büge (GIZ)
- Caroline Reeg
- Prof. Dr. Georgeta Auktor (University Erlangen-Nuremberg)
- Dr. Axel Berger (GDI/DIE)

Design Thinking — Moderators & Facilitators
- Daniela Marzavan
- Franziska Gätcke
- Natalia Lewin

COSTS
2,560 Euro, for GIZ staff members 2,200 Euro.

aiz-kundenservice@giz.de
T +49 (0) 228 4460-3333

FACE-TO-FACE TRAINING COURSE (WB-WP)
Summer School: Quality of Growth
Economic Policy Instruments in Context of the Agenda 2030

COURSE DATES 2017
15.05. - 19.05.2017

LOCATION
Bonn, Germany

DURATION & TIME
5 days
Monday — Friday
9 a.m. — 5.30 p.m.

www.giz.de/akademie
OBJECTIVE AND CONTENT

Objective

...of this Summer School on Quality of Growth is to provide an introduction to economic policy and its role for economic, social and ecological development in the context of the Agenda 2030.

Content

Which role does economic development play in the context of the Agenda 2030? What do policymakers have to consider for fostering not only quantitative but qualitative growth? How do instruments of economic policy advice work? How can governments use policy instruments in order to shape structural transformation?

What kind of economic policy approaches are necessary to generate employment, strengthen the most vulnerable or decouple economic development from CO2-emissions? These questions are becoming increasingly important in the context of the Agenda 2030; for projects in the field of Sustainable Economic Development but also in areas such as Governance, Energy or Environment. The summer school “Quality of growth: Economic Policy Instruments in Context of the Agenda 2030” addresses these questions in a series of lectures given by renowned experts as well as in interactive debates. In parallel to the lectures, participants will develop innovative approaches of GIZ policy advice along the Design Thinking-method with particular focus on the six dimensions of growth:

DESIGN THINKING

Capacity Building

Multi-stakeholder, empathetic mediation through Design Thinking Methods and tools will be tested and played out in scenarios inspired by case studies, research and input.

Prototyping Solutions:

Design Thinking as an interactive didactical teaching method will create spaces for innovation within the framework of Quality of Growth. The participants will tackle previously established challenges, that are formulated as „How might we...“ questions.

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## Preliminary Agenda

This short modular agenda gives you a general view on the training programme and workshops:

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<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td>Welcome</td>
<td>Inclusive Growth 1</td>
<td>Integrated Growth: Trade policy and regional integration</td>
<td>Smart Growth</td>
<td>Resilient Growth</td>
</tr>
<tr>
<td>Concept Quality of Growth</td>
<td>Inclusive Growth 2</td>
<td>Practical Application 2+3</td>
<td>Practical Application 5+6</td>
<td>Practical Application 7</td>
</tr>
<tr>
<td>Green Growth</td>
<td>Practical Application 2+3</td>
<td>Field visit: BMZ, thematic city tour of Bonn</td>
<td>Governance of Growth</td>
<td>Quality of Growth: Transfer-out and Reflection</td>
</tr>
<tr>
<td>Practical Application 1</td>
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### Your Trainer and Moderator Team

**Moderators & Facilitators**

**Daniela Marzavan** conducts a PhD about ‘Design Thinking for Organizations’ at the Bauhaus University. She holds a MA in Political Science, Psychology and Gender Studies from the Universities of Freiburg and Lisbon. She works internationally as a Design Thinking University Lecturer with over 800 teaching hours in MBA, MA and BA programs in Germany, Spain, Romania, Brazil and Colombia. She advised GIZ in economic development programs in Egypt and Algeria and helped GIZ shape global networks and internal processes. Daniela will moderate the 5 days in Bonn.

**Franziska Gätcke** holds a MSc in Management form the Imperial College London and a MA in Gender Studies and History from the HU Berlin. Her intense working experience in Change Management for the German Public Health Sector has shaped her view on complex problem solving, conflict management through creative techniques and facilitation. Franziska has been working with Team Marzavan on projects that include PPP for Digital Production, Coworking, Economic Development trough Entrepreneurship. She will design the process and facilitate the teams in Bonn.

**Natalia Lewin** holds a MA in Sociology and Communication from the University of Basel and a MSc on Responsible Management. Her vast experience in Corporate Social Responsibility and sustainability in Latin America’s largest coal company and for the UN Working Group on Business and Human Rights, have shaped her deep interest for Human Rights and social standards analytics and reporting. She will be responsible for communications, logistics, and facilitation.
Trainer & Experts

**Dr. Anna Pegels** is senior researcher at the German Development Institute / Deutsches Institut für Entwicklungs-politik (GDI/DIE), one of the leading research institutions and think tanks for global development and international development policy worldwide. At GDI/DIE, she has lead several research projects on ecologically sustainable development. Her research focuses on the economic and political aspects of climate change mitigation, in particular the transition to clean energy.

**Dr. Max Büge** is advisor at the Competence Centre “Economic Policy & Private Sector Development”. The Competence Center is part of the GIZ Sector Department, which provides sectoral and methodological support to GIZ projects abroad. Max teams up with projects in the field of economic policy advice. Project examples are from Morocco and Vietnam. A current focus of his work is economic policy advice in the era of digital transformation. Max holds an MSc and PhD in international economics from Sciences Po Paris, with scholarships at Princeton and Harvard. He is alumnus of the German National Academic Foundation. Max is originally from the shores of the Baltic Sea and is gruntled at each opportunity to eat a “Fischbrötchen” (fish bun).

**Caroline Reeg** is an independent freelance specialist in industrial policy, private sector development, micro, small and medium enterprises (MSMEs) and employment, particularly on Africa and India. She lives in Berlin and does most of her work for German Development Agencies, such as the GIZ. She is also a research associate with the German Development Institute (GDI/DIE), where she previously worked as a researcher on a MSME project with the German Development Bank (KfW) and the Small Industries Development Bank of India (SIDBI). She holds a Research Master’s degree in Development Studies from London School of Economics and Political Science (LSE) and a German Diplom (MSc) in Political Science from the University of Potsdam.

**Prof. Dr. Georgeta Auktor** (formerly Vidican) is a (substitute) professor at the Institute of Economics, Friedrich Alexander University Erlangen-Nürnberg and associate researcher at the German Development Institute Bonn. She earned her PhD in 2008 from the Massachusetts Institute of Technology in the United States, in international economic development and regional planning. She works on issues related to industrial policy, energy policy, innovation systems, science and technology policy, especially as they relate to the process of transition to a low-carbon economy in developing and emerging countries. She has published extensively in peer-reviewed journals and worked with development policy organizations to advise both development cooperation agencies and national governments.

**Dr. Axel Berger** is a researcher at the German Development Institute / Deutsches Institut für Entwicklungs-politik (GDI/DIE), Department for World Economy and Development Finance, Bonn. He is currently heading the G20 Policy Research Group at DIE and facilitates the Think20 process of think tanks from the G20 countries during Germany’s G20 presidency in 2016 and 2017. Axel holds a doctorate in political science from the University of Duisburg-Essen and a Master’s degree from the Munich Ludwig-Maximilians-University in political science, economics and modern history. He works on the effects and diffusion patterns of international trade and investment agreements, with a focus on emerging markets and developing countries as well as on the impact of free trade agreements on upgrading within global value chains of the G20.

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VENUE AND YOUR HOTEL

Venue: GIZ Mäanderbau

Your training will take place at GIZ (Mäanderbau), 53113 Friedrich-Ebert-Allee 36, in Bonn.

The new GIZ-headquarter is equipped with modern conference facilities. Its new light-fludded architecture creates an inspirational atmosphere, you will enjoy.

Your Hotel: Sternhotel Bonn

Markt 8, 53111 Bonn
E-Mail: info@sternhotel.de
Website: www.sternhotel.de

The Sternhotel Bonn is situated right on the old market place, just near the historic town hall. The main train station, as well as the terminals for city trains and busses, is easily reached on foot.

COSTS

The course fee for all five days is: 2,560 Euro, for GIZ staff members 2,200 Euro.

The fee includes training material before, during and after the training, access to the course community on GIZ’s Global Campus 21, site visits, as well Snacks during the coffee breaks. Not included are travel and hotel costs as well as the lunch at GIZ’ lunchroom.

COURSE DATES

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| | | Monday – Friday
| | | 9 a.m. – 5.30 p.m. |

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CONTACTS in the Academy for International Cooperation

For requests on course content:

Ricarda Meissner
ricarda.meissner@giz.de
T +49 (0) 228 4460 -1138

For course registration, hotel booking, visa & travel information

aiz-kundenservice@giz.de
T +49 (0) 228 4460-3333

After registration: Request on course material and access to the course community on GIZ’s Global Campus 21

Burkhard Vielhaber
aiz@vielhaber-geilen.de

Short before and during the training: Summer School assistance & logistics

Grit Belkot
grit@mundo-lindo.de
T +49 (0) 176 3060 3134

About GIZ’s Academy for International Cooperation (AIZ)

The Academy for International Cooperation (AIZ) is the leading provider of training in skills development for international cooperation. Based on its long-lasting experience AIZ offers a globally integrated range of methods for learning and cooperation, which helps people to shape sustainable development process and supports these individuals in developing their skills and make knowledge available globally. Herewith, AIZ offers extensive support for international Human Capacity Development (HCD), including further training, consulting, coaching and networking. The Academy acts as a service provider with the GIZ, for government agencies and ministries as well as for further national and international clients.

We like to welcome you to the beautiful region of North Rhine-Westphalia, Germany. You will enjoy your stay.
Yours sincerely,

Academy for International Cooperation

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